

# DANIEL CURRAN

I am a purveyor of **front-end design and development** for websites, with a focus on handcrafted interfaces, hand-coded with standards-compliant **HTML and CSS**. I have formal education in computing and the arts, but gained most of my experience through a desire to keep improving to provide **intuitive user interfaces** that solve problems.

## EMPLOYMENT

### Rising Sun & Co.

May 2010 to December 2010, Pasadena, CA

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#### PRODUCTION MANAGER

Responsible for management of retail shop and product inventory. Oversaw production projects to completion from manufacturing to delivery for stores and distributors. Built and maintained relationships with customers, manufacturers, and retail buyers.

#### INTERACTION & SOCIAL MEDIA DEVELOPMENT

Tailored existing social marketing to connect with customer base in the most effective way. Redesigned website for an improved user experience and incorporated appropriate aesthetics for the brand. Created templates for e-mail marketing campaigns.

### School Of Worship / Calvary Chapel Media

January 2005 to January 2010, Costa Mesa, CA

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#### MEDIA PRODUCTION ENGINEER

Responsible for archiving/converting twenty-five years worth of Original Media (Analog) to Digital for repurposing content and long term storage. Edited and prepped weekly content for radio production, retail product, and internet streaming. Recorded, prepped, and delivered podcasts of class lectures for students. Recorded, edited and produced radio based advertisements for retail product. Responsible for delivering Gold Master content for large volume reproduction. Produced audio and DVD product for conference and workshop based events.

#### WEB DESIGNER

Responsible for interface design, front-end development, and maintenance of websites. Managed and updated web content. Created templates for e-mail marketing campaigns. Designed web based templates for navigation of multi-volume content.

#### TEACHER

Taught a course on the basics of sound engineering and mobile recording with laptop computers as essential tools.

## ACQUIRED SKILLS

### Expertise:

- Front-End Development
- User Experience Design
- Web Accessibility
- Small-Screen Design
- Immersive Research
- Photography
- Audio/Video Production

### Languages & Technologies:

- HTML5
- CSS3
- jQuery
- WordPress
- Expression Engine

### Software:

- Adobe Creative Suite
- Microsoft Office
- Apple iWork
- Adobe Lightroom
- Logic Pro
- Final Cut Pro
- Google Web Apps

## FREELANCE WEB DESIGN

- risingsunjeans.com
- gossamershop.com
- mercyminded.com
- thesngroup.net
- refugehighschool.com
- pureworshipconference.com
- schoolofworship.net
- ccwlc.org